

SPOLETO — FESTIVAL USA

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Spoletto Announces Pay What You Will Ticket Pricing for Festival 2024 Performances

May 23, 2024 (Charleston, SC) — [Spoletto Festival USA](https://spoletousa.org), the country’s premiere performing arts Festival, has announced the “[Pay What You Will](#)” ticket pricing program for the 2024 Festival. Designed to welcome new audiences and make live performances more accessible, the program will give audiences the opportunity to set their own price (at a minimum of \$7 to cover processing fees) for tickets to select dance, music, opera, and theater offerings taking place between May 24-June 9, 2024.

"We want to ensure that the arts remain a unifying force within our community," says Mena Mark Hanna, General Director & CEO of Spoleto Festival USA. "By lowering the cost of entry, we hope to foster a sense of belonging and encourage curious new audience members to explore the world-class performances offered at Spoleto."

The Pay What You Will pricing extends to more than 25 Festival programs at a value above \$25,000 and is made possible by the generous support of an anonymous donor. Ticket buyers are welcome to choose from the pricing options that include \$7 (minimum necessary to cover processing fees), \$15, \$20, \$25, and \$30.

To access “Pay What You Will” tickets, visit spoletousa.org/pwyw. To ensure broad access, there is a limit of two tickets per person per performance. Tickets are limited, subject to availability, and will be released in batches throughout the Festival.

Tickets must be purchased no less than 24 hours in advance and can be redeemed at Will Call (guest must bring ID to pick up). Seating is at the discretion of the box office. Tickets are available online or at the Spoleto Ticket Kiosk at the Charleston Visitor Center.

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SPOLETO FESTIVAL USA

Spoletto Festival USA was founded in 1977 by Pulitzer Prize-winning composer Gian Carlo Menotti, who sought to create an American counterpart to the annual Festival of Two Worlds in Spoleto, Italy, which he had founded in 1958. Now in its 48th year, Spoleto Festival USA is internationally recognized as America’s premier performing arts festival. For 17 days and nights each spring, Spoleto Festival USA fills Charleston’s historic theaters, churches, and outdoor spaces with performances in opera; theater; dance; and chamber, symphonic, choral, and jazz music. Spoleto’s mission is to present programs of the highest artistic caliber while maintaining a dedication to young artists, a commitment to all forms of the performing arts, a passion for contemporary innovation,

and an enthusiasm for providing unique performance opportunities for established artists. Beyond its role as a launching pad for young talent, Spoleto also serves as a catalyst for cultural change and has aided in Charleston's flourishing as a top arts and culture destination. With General Director & CEO Mena Mark Hanna at its helm, the 2024 season takes place from May 24 to June 9 in various locations on the downtown peninsula. Spoleto Festival USA is a 501 (c)(3) charitable organization.

IMAGES: A selection of high-resolution images can be found in the online gallery.

MORE: Visit the [virtual press room](#).